



**American
Red Cross**

Triangle Chapter
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News Release
NEWS RELEASE

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American Red Cross, Capital Investment Companies team up for Hurricane Sandy Relief

Annual Conference participants to collect money and blood donations

RALEIGH, N.C. (November 5, 2012) – Capital Investment Companies, one of the largest independent financial services and brokerage firms in the Southeastern United States, is raising money for the American Red Cross during their 18th Annual Insurance and Continuing Education Conference taking place in Pinehurst this week. Nearly 170 people are registered to attend and the group plans to collect funds throughout the 3-day event for the Red Cross to assist with Hurricane Sandy relief efforts.

“The Capital Investment Companies’ registered reps and client base spans across the country but is concentrated on the east coast -- the area hardest hit by Superstorm Sandy,” said Richard Bryant, President and CEO of Capital Investment Companies. “We are reaching out to take care of our friends, neighbors and clients in this time of need both with our dedicated team of financial managers and with the support of the American Red Cross.”

In addition to raising money for the Red Cross, Capital Investments is also hosting a blood drive Tuesday, Nov. 6, 2012, at the Carolina Hotel in Pinehurst from 9 a.m. to 1:30 p.m.

“We wanted to use our 18th Annual Insurance and Continuing Education Conference as a way to rally financial support for the Red Cross as well as holding a blood drive,” said Bill Nicholson, President of Capital Insurance Affiliates. “This is a time for heroes and we urge others in the corporate world to open their hearts, roll up their sleeves and dig down in their pockets to help our country recover from this unprecedented disaster.”

The American Red Cross response to Sandy is very large and will be very costly, affecting a massive area spanning much of the eastern half of the country. Financial donations help the American Red Cross provide shelter, food, emotional support and other assistance to those affected by disasters like Hurricane Sandy. To donate, people can visit www.redcross.org, call 1-800-HELPNOW or text the word REDCROSS to 90999 to make a \$10 donation.

About Capital Investment Companies

Capital Investment Companies is comprised of Capital Investment Brokerage, Inc. and Capital Investment Group, Inc., registered broker/dealers (Members FINRA/SIPC), and their affiliates. Capital Investment Companies (www.cico.us) is one of the largest independent financial services and brokerage organizations in the Southeastern United States, headquartered in Raleigh, N.C. The firm offers a wide variety of financial services including: traditional investment brokerage, money management, investment banking, trust services, no-load mutual fund management, mortgage services, estate planning, insurance services, retirement plans and a community foundation. They offer their services to individuals, corporations, and the CPA and banking community.

About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or join our blog at <http://blog.redcross.org>. Contact: Emily Everett -- Telephone: (919) 277-2804; emily.everett@redcross.org

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