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Copytalk

This service offers individuals a dictation service from any phone. Simply dictate from any cell phone or office phone and this service will type out whatever message you want, and send an email message back to you and/or to people in a defined address book. You have 4 minutes of talk-time per dictation. This service is great for individuals who spend a lot of time in the car, offering you a way to send emails out through spoken words on a cell phone. This would also be a great service for people who just plain old don't like to type; your spoken word can be recorded and typed out for you. Service costs \$50.00 per month (please mention the Ron Carson Seminar Discount), and once you pay for the first month, the second month is free. No contracts required, and you can cancel service at any time. For more information please visit <http://www.copytalk.com> or call Ed Nachlas at: (866) 267-9825 x442.

Laser App

If you are tired of filling out forms, this service is perfect for you. Laser App combines state-of-the-art form filling technology with a current library of industry related, **Capital** and **Sterne Agee** forms. With a library of over 12,000 forms, and the ability to update new paperwork the day it comes out, this software will fill out at least 80% of an application without any typing. This software pulls personal information from most contact management systems, and will simply fill out all the necessary blanks without you typing a thing. At a cost of \$299 for the first year and \$199 for each year thereafter, this software will no doubt save you serious time when filling out industry related forms. For more information see the attached PDF or visit: <http://www.laserapp.com>

Kettley

The Back Room Technician — Sales Edition is a fully-integrated, seamless program that does the work of several sales support programs. With over 600 easy-to-understand

reports, including high-resolution illustrations, diagrams, and graphs, in addition to a number of powerful simple-input calculators, the BRT/SE has become the tool of choice for over 65,000 financial planning professionals and many Fortune 100 financial services organizations. For more information please visit <http://www.kettley.com/>

MarketingLibrary.net

For over ten years MarketingLibrary.net has written thousands of marketing messages – letters, invitations, and notes – for their clients. This website has combined the best of those messages into a plethora of available marketing letters, all in one place. Simply click on a pre-approved marketing piece without having to wait on a compliance representative to review and grant permission to send. An online marketing collection to share with our representatives is available for a nominal monthly fee.

MarketingLibrary.net is one of the most cost effective message management solutions available. It is an on-demand service and all software enhancements, updates and maintenance are included.... a total, turnkey solution. For more information, please visit MarketingLibrary.net.

FreeERISA.com

FreeERISA.com is a great asset for brokers looking to expand their business. This is a website where visitors may view retirement and welfare benefit information on the group or groups of their choice as this data appears on Form 5500 for free. All 5500 forms filed with the United States Department of Labor under the Employee Retirement Income Security Act (ERISA) are open for public inspection. The United States Department of Labor makes this data available to the public. The data on the Form 5500 or schedules, recreated on freeERISA.com, appears exactly as it has been electronically transmitted from the DOL. This is another example of how free information is available to help you build your book of business.

Jott.com

Jott.com is another FREE service that will help you balance your most valuable asset....time. By simply picking up your cell phone, Jott will be your own personal assistant, and convert your voice into emails, text messages, reminders, lists, and appointments. By simply registering your cell phone number, and entering your contacts information, you can now send emails through the comfort of your own cell phone, no typing needed. Simply dictate your message, select who you would like to send it to, and presto, your message is out the door. You have 30 seconds of dictation time vs. the 4 minutes for Copytalk, but remember, this is a FREE service and you can combine as many 30 second intervals as you like. The recipient of your message can also listen to your recorded voice, or view a written message that its voice recognition software has

drafted for you. Already voted one of the top 100 Web Sites of the future, Jott.com, will become a favorite for those of you who give it a try.

The Foundation Center

[The Foundation Center](http://www.foundationcenter.org) is a robust information source for financial advisors who seek to serve the asset and risk management needs of nonprofit organizations. Continuously-updated and targeted by advisor-friendly search fields, www.foundationcenter.org provides timely and accurate data on entity name, board member and trustee lists, asset size and allocation, and other mission-critical data for advisor success in this market. If you are looking to expand your business, this site is another example of how FREE information is out there to help.